

TECH JOBS TOUR

1 Year. 50 Cities. 100,000 Jobs.

#AMERICAISHIRING

JOIN OUR TEAM

MARKETING & COMMUNICATIONS MANAGER

JOB DESCRIPTION:

The marketing and communications manager will be responsible for developing new and existing national partners, as well as engaging their local affiliates at each tour stop. This role will work with partners to solicit their direct participation and representation at tour stops and track promotion of the tour to their members and affiliates.

In addition, this role will oversee all social media and email regarding the Tech Jobs Tour and its promotion. You will be responsible for creating an outreach calendar, drafting content, and managing the database as it relates to promotion and elevation of the Tech Jobs Tour.

The marketing and communications manager will be required to travel to a majority of the tour stops and may be asked to represent the Tech Jobs Tour on stage throughout the tour and at partner events.

ABOUT YOU:

The ideal candidate has a commitment to diversity and economic opportunity for all, with 3-5 years of professional experience. The ideal candidate is highly organized, motivated, detail-oriented. This person needs to be a self-starter who can handle multiple projects at once and is an effective written and oral communicator and relationship manager. Previous experience in tech, start-ups, or social media a plus. This position will work remotely but desirable locations include San Francisco, CA, Atlanta, GA, Washington, D.C. or New York City.

ABOUT TECH JOBS TOUR

At the heart of this tour is a commitment to diversity and economic opportunity for all Americans. This recent election, we saw our country more divided than ever. American talent resides all across the country in red states and blue states. It's time to invest in talent outside of Silicon Valley, NY and Boston.

Tech Jobs Tour is hitting the road to 50 cities - to help bridge the divide between employers and the American workforce by hosting career fairs, workshops, mentoring, networking and more. This is more than a jobs tour, it's a listening tour.

We will be bringing tech's biggest innovators to cities across America, to learn, listen and work together to bring economic opportunity and prosperity to all Americans. Our goal is to push the industry towards a higher standard, a technology sector that is representative of the people who live in this country - women, people of color, LGBTQ people, people with disabilities, veterans and more. We believe, together, we can and will change the face of technology to help American workers get the jobs they deserve. Watch our video to learn more here:

bit.ly/TechJobsTourVideo

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