

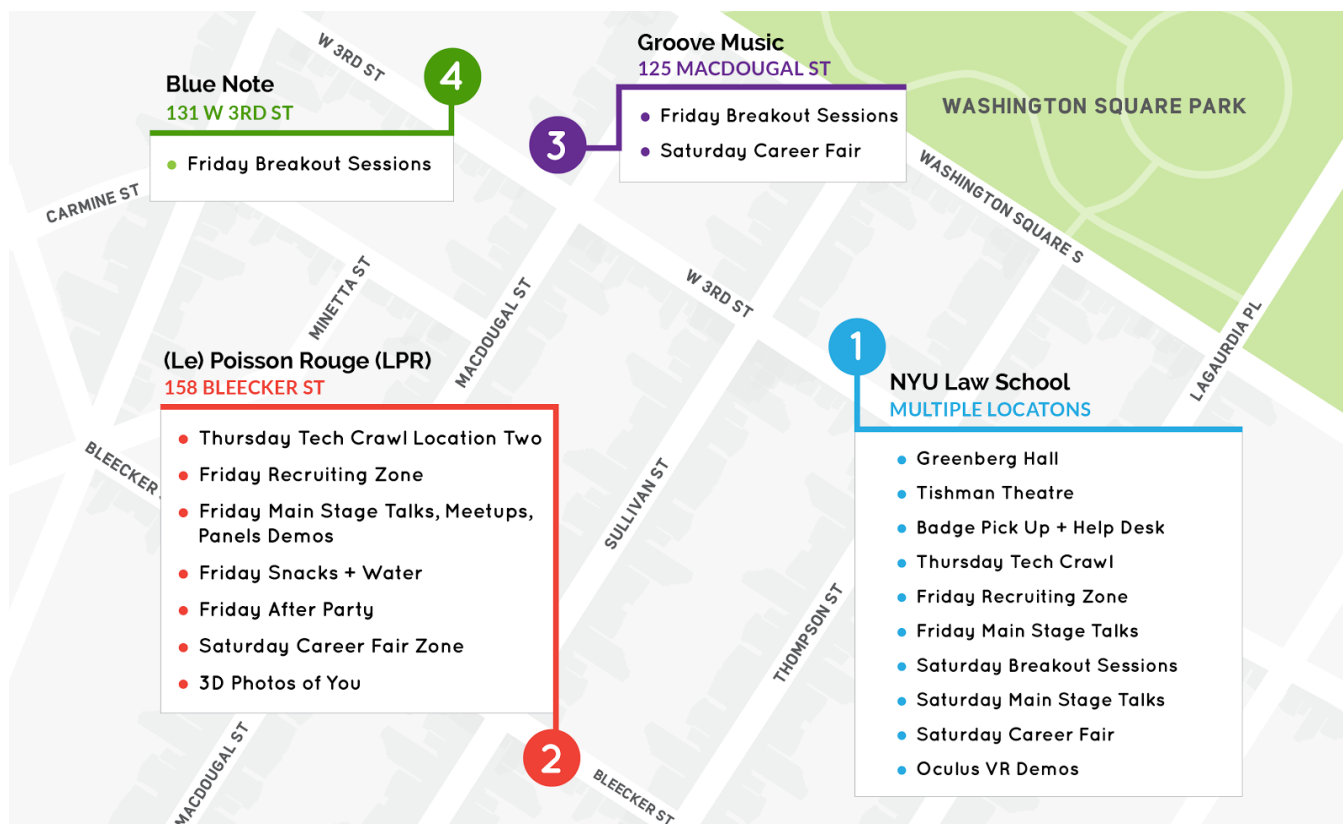
# Lesbians Who Tech + Allies | Queer Women in Tech NEW YORK SUMMIT @ NYU LAW SCHOOL

SEPT. 22-25, 2016 | #LWTSUMMIT



## Schedule & Agenda

More info on our Summit website | [lesbianswhotech.org/newyork2016](http://lesbianswhotech.org/newyork2016)



### September 22ND | Thursday, Pre-Events & Tech Crawl Kickoff

5PM | Invite-Only Coding Meetup with Edie Windsor and our 2016 Coding Scholars  
*If you are interested in attending please email: [brianna@lesbianswhotech.org](mailto:brianna@lesbianswhotech.org)*

6PM | Opening Address & Badge Pickup // NYU Law School  
*If you are late please go to NYU Law School*

6:30PM | Tech Crawl // LPR + NYU Law School

*\*If you are late please go to NYU Law School*



## September 23RD | Friday, Summit Day 1

8:30AM | VIP Breakfast + Badge Pickup // LPR

*\*Registration coming soon*

8:30AM | Doors Open: Badge Pickup + Registration // NYU Law School

9:30AM | Glorious Morning Sessions // NYU Main Stage

- 9:30AM | **Welcome**, Leanne Pittsford, Founder, Lesbians Who Tech @lepitts
- 9:40AM | **Let's Get This Summit Started**, Your Emcees, Danielle Moodie-Mills @DeeTwoCents + Andrea Minkow @AndreaMinkow

### Morning Talks

- 9:50AM | **What Climbing Mt. Everest Teaches You About the Power Of Being Uncomfortable**, Silvia Vasquez-Lavado Principal Enterprise Technology, PayPal @silviavasla
- 10AM | **AI and Human vs Machine 2024**, Vivienne Ming, Founder & Executive Chair, Socos
- 10:10AM | **There's Bad News and Good News: What's Next in Journalism**, Erica Anderson, Google News Lab @EricaAmerica
- 10:20AM | **Six Times We Made the Internet ♥ Hillary**, Jenna Lowenstein, Digital Director, Hillary for America
- 10:30AM | **Inclusion Currency: How to Spend it? Engagement, Access and Influence**, Lanaya Irvin, Director, Global Equities, Bank of America Merrill Lynch
- 10:40AM | **The Gift of Being a Lesbian Who Techs: Igniting Your Power to Lead**, Elizabeth Birch, Former Apple & CEO, HRC @BirchElizabeth

11AM | Break // Hello Bathroom Lines

11AM | Find a Job with our Recruitment Connection Zone Sponsors



## 11:30AM | Late Morning Talks // NYU Main Stage

- **11:30AM | How Tech is Revolutionizing the Billion Dollar Cannabis Industry, and Why Women are Dominating**, Isamarie Pérez, Head of Business Development and Operations, Meadow Care @thelsamarie
- **11:40AM | Optimizing Failure Through Machine Learning**, Pri Oberoi, Data Scientist, U.S. Department of Commerce @OberoiPri
- **11:50AM | The Future: Privacy, Discrimination and Economic Inequality in a Fully Connected World**, Xena Ugrinsky, Booz Allen Hamilton, Senior Vice President of Analytics, Cloud and Strategy @QueenOfDataTech
- **12PM | A Day in the Life of Your Personal Information**, Emily Metcalfe, Google, Security Engineer @emilymet
- **12:10PM | Space, Science & Religion: Why This Muslim Space Nerd Wants to Travel to Mars**, Shanzay Farzan, Executive Editor, Muslim Girl

## 11:30AM | Breakout Sessions // Multiple Locations

### LPR Mainstage | Finance, Health + Beyond

- **All day 3D Selfie Scanning Station**, Dima Elissa, CEO & Founder, VISMED-3D @dimaelissa
- **Finance + Health Innovations** // Emcee: Chondra Washington, SXSW
  - **11:30AM | The Future of Health Innovations**, Nadia Morris, Head of Innovation, Connected Health, AT&T @reversegremlin
  - **11:40AM | How To Manage Your Finances & How Technology Can Help**, Stephanie Dukes, Engineer Manager, Credit Karma @StephDFig
  - **12PM | Why a Career in IT is Sexier Than You Think It Is**, Alexis McKeown, Director, End User Technology, BlackRock @AlexisMcKeown1
  - **12:10PM | Going Mobile: From Payments to Financial Services**, Alison Billings, Director, Corporate Development, T-Mobile @BillingstheKid
  - **12:20PM | Securing the Public Cloud**
    - Miruna Stratan, Managing Director, Goldman Sachs @tonitza101
    - Kai Huang, Vice President, Goldman Sachs

### Snow Room NYU Law School |

- **11:40AM | #LEZBRO Panel & Meetup: How to be the Best Male Ally**
  - Jim Halloran, Head of Sales Learning, North America, Twitter @jimhalloran
  - Marcques Johnson, Founder Global chair out@in, LinkedIn
  - Husani Oakley, CTO, Goldbean @husanioakley
  - Allyn Shaw, Chief Operating Officer of Workspace Services, Bank of America

**Blue Note | Software Development + More** Emcee: LaTeasha Thomas, Head of Diversity, Dev Bootcamp

- **11:40AM | How to Build a Team with #NoDrama**, Andrea Gaither, VP of Engineering, DoSomething.org @angramify
- **12PM | Creative Coding: How to Design a Programming Language for Kids**, Champika Fernando, Product Manager, Google @Champika\_F
- **12:15PM | Selecting Your Stack**, Courtney Wilburn, Developer, O3 World @cjwilburn
- **12:30PM | Building Products People Love**, Ali Heron, Head of Knowledge Tools, Two Sigma @aheron

**Groove | Data + Privacy** Emcee: Leslie Henry, Bank of America, Vice President, Specialist - SysData Security

- **11:40AM | Privacy: What's Your Program?**, Mary Ann Le Fort, VP, Associate General Counsel, Priceline.com
- **11:55AM | Data, Strategy and Authenticity: A Love Story**, Kendra Clarke, Data Design & Strategy Director at SYPartners @itsclarkwithane
- **12:10PM | Protecting Big Data with Big Data**, Dr. Rosio Alvarez, CIO, Lawrence Berkeley National Laboratory @rosioalvarez
- **12:25PM | The Future of Sensory Technologies**, Aidan Madigan-Curtis, Head of New Product Introduction, Samsara @AidanMadiganC

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**12:45PM | Get Your Grub On // Multiple Locations**

\*The following lunches require a separate registration.

**LPR Side Room | Executive Lunch // Special Guests Include:**

- Kate Kendall, Executive Director, National Center for Lesbians Rights @katekendell
- Courtney Cuff, CEO, Gill Foundation
- J. Bob Alotta, Executive Director, Astraea Foundation @jbobalotta
- Aisha Moodie-Mills, President & CEO, Victory Fund @AishaMoodMills
- Sarah-Kate Ellis, President & CEO, GLAAD @sarahkateellis
- Glenda Testone, Executive Director, New York City LGBTQ Community Center

**LPR Mainstage | Diversity & Inclusion Leadership Roundtable Lunch // Special Guests Include:**

- LaFawn Davis, Global Head of Culture & Inclusion, PayPal @lafawn
- David King, Director of Diversity and Belonging, Airbnb @david\_diversity
- Chris Crespo, EY Inclusiveness Director, LGBTQ Strategy & Networks Leader @crespocm
- Paul Wolfe, SVP, Human Resources, Indeed @PWolfe67
- Allyn Shaw, Chief Operating Officer of Workspace Services, Bank of America
- Abby C. Fiorella, General Auditor, Corporate Finance, Mastercard
- Cecilia Isaacs-blundin, Senior Director, Diversity & Inclusion, [Comcast NBCUniversal](#)
- Tarsha McCormick, Head of Diversity & Inclusion, Thought Works @Tarsha\_Mcc
- Susan Reid, Morgan Stanley, Managing Director, Global Head of Diversity and Inclusion

## Blue Note | Coders, Engineers + Data Scientist Lunch // Hosted by Bloomberg

### Leaders:

- Brittany Reynoso, Software Engineer, Bloomberg
- Daphne Larose, Software Engineer
- Chevy Williams, NowPow, Head of Analytics

## Groove | Creatives + Designers Lunch // Hosted by Booz Allen Hamilton

### Leaders:

- Katie Chen, Experience Designer, Airbnb [@8apixel](#)
- Ariel Wengroff, Right Hand to the CEO, Vice Media

## 2PM | Afternoon Sessions // NYU Main Stage

- **2PM | Is Fearing Your Finances Holding you Back? The Science Behind Making Financial Decisions**, Rachel J. Robasciotti, CEO, Robasciotti & Philipson [@rrobasciotti](#)
- **2:10PM | #LiveYourBestLife: Navigating Survivor's Guilt As A Modern Woman in Modern Times**, Tiffany Dockery, Senior Product Manager, HBO - Digital Products
- **2:20PM | Shipping at Scale: How to Build Mobile Apps That Provide Value to Millions of Users**, Yvette Pasqua, CTO, Meetup [@lolarobot](#)
- **2:30PM | Virtual reality, Augmented reality, Mixed reality, Oh My! Where is this all going?** Lorraine Bardeen, GM Windows & HoloLens Experiences, Microsoft [@lorrainebardeen](#)
- **2:40PM | Lesbians Who Tech Pitch Competition // LGBTQ Entrepreneurs Will Pitch Their Startup for a Chance to Win \$2,500**

### Entrepreneurs

- Meghan Carreau, CEO Founder, TuckrBox [@tuckrboxlunch](#)
- Christine Spang, Cofounder & CTO, Nylas [@spang](#)
- Cassie Wallender, Cofounder & Chief Product Officer, Invio [@cassie](#)
- Chana Ginelle Ewing, CEO & Founder, Geenie Box

### Judges

- Mandy Potter, Mandy Potter, Cofounder, Cleanify
- Liza Landsman, Chief Customer Officer, Jet.com
- Mike Rogers, Venture Partner, Interplay Ventures
- Allyn Shaw, Chief Operating Officer of Workspace Services, Bank of America

**3PM | Does Watson Believe in God? Ethics, Morality and Biases in Our Cognitive Systems**, Elizabeth Kiehner, IBM, Global Design Services Director [@kiehner](#)

### Lesbians Who Tech Pitch Winner Announced

**3:30PM | Take A Break, Really, You Deserve It**

## 2PM | Afternoon Sessions // Multiple Locations

### LPR Mainstage

**Media + Self Care** // Emcee, Jamie Chung, Dropbox, Software Engineer

- **2PM | How to Localize Content in Less Than 24 Hours**, Denise Kreeger, Sr. Content Localization Specialist, Netflix @Dkreeger\_LA
- **2:10PM | Using Data to Optimize the User Experience**, Olivia Laroche, Creative Services Producer, Netflix @olivia\_laroche
- **2:20PM | Hardware and Software: Knowing (and Fighting) the Built-in Prejudice of Today's Tech**, YK Hong @ykhong
- **2:30PM | It's Complicated: Designing Ethical Experiences in VR**, Roseanne Malfucci, Product Lead, ThoughtWorks @malfucci
- **2:40PM | Queer Women of Color Meetup**

**LPR Breakout Room** // Ginger Chien, Device Architect, AT&T

- **2PM | TransTech Meetup + Discussion**. The Economic Costs of Being Transgender and Gender Non-Conforming
- **2:30PM | Queer Women of Color Meetup**

**Blue Note | Career Growth + Leadership** Emcee, Caitlin Kalinowsky, Head of Product, Design, Oculus/Facebook

- **2PM | Empowering Yourself Beyond Your Job Title**, Tracey Kaplan, Google, Territory Sales Manager @tkappers
- **2:10PM | Ruthlessly Running in the Direction of Your Fears**, Nikita Mitchell, Senior Manager, Strategy & Planning, Cisco @nikitamitchell
- **2:20PM | Navigating Around Career Roadblocks: Lessons from 4 decades of Tech-ing**, Helen Raizen, Lead Software Engineer, Dell EMC @helensraizen
- **2:30PM | From Being an Entrepreneur to a Consultant, How This Creative Took Their Skills In House**, Alex Vega, Visual Designer, Deloitte Digital @a\_ex
- **2:40PM | How to Nurture Your Hustle**, Emily Heyward, Partner, Red Antler @emilyheyward

**Groove** | Emcee, Krystianne Avedian, Capgemini, Change Management Executive

- **2PM | How We Can Cure Cancer, Beat Global Warming & Address Institutional Bias With A.I.**, Zoe Hillenmeyer, Senior Offering Manager Watson A.I., IBM
- **2:15PM | No Gods, No Managers: How Anarchist Ideals Can Help Make Your Office & Open Source Project Better**, Emma Grasmeyer, Data Witch, Mapbox @emma\_gras
- **2:30PM | 3D's of Personalized Medicine**, Dima Elissa, CEO, Founder, VisMed-3D
- **2:45PM | You Want to Put an Ad Where?!? Monetization, Negotiation, and User Experience**, Katie Tomezsko, Director of Product Management, ESPN Digital @CTomezsko

3:30PM | Take A Break + Have A Drink // Really, You Deserve It

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4PM | Keynotes & Afternoon Sessions // NYU Main Stage

- **4PM | Defining Feminism in a Digital Age: Using Tech and Media to Disrupt the Dominant Narrative**, Angelique Roche, Vice President, External Affairs, Ms. Foundation for Women [@AngeliqueRoche](#)
- **4:10PM | Hustle x Heart**, Claude Silver, Chief Heart Officer, VaynerMedia [@claudesilver](#)
- **4:20PM | How Big Data is Transforming Access to Energy**, Ajaita Shah, Founder & CEO, Frontier Markets [@ajaita\\_shah](#)
- **4:30PM | Designing #BlackLivesMatter: How Technology is Shaping the Most Important Social Movement of our Generation**, Janisha Gabriel, Art Director + Graphic Designer, Black Lives Matter + Speak My Name Project
- **4:40PM | Conquering Cancer: Personalized Medicine Is the Future**, Edith Perez, MD, Vice President and Head of U.S. Medical Affairs, Genentech [@EdithPerezMD](#)
- **4:50PM | Let's Change the Face of Technology, Together**, Leanne Pittsford, Founder + CEO, Lesbians Who Tech [@lepitts](#)

Keynote Ignite Session

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- **It Was Never A Dress**, Tania Katan, Axosoft, Evangelist [@taniakatan](#)
- **CSS vs. My Gender: A Study in Transitions**, Jamie Chung, Software Engineer, Dropbox [@attnjamie](#)
- **Using Technology to Radically Increase Voter Turnout in 2016**, Debra Cleaver, Founder, [Vote.org](#)
- **Embrace Your Fears: Make the Stories Yours**, Ginger Chien, Device Architect, AT&T [@spacepupster](#)

5PM | Megan Smith, United States, Chief Technology Officer

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5:45PM | That's A Wrap // High Fives

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After Party: Cocktails + Conversation // Hell Yeah

6PM | Musical Performance // LPR Main Stage

- **Opener Breana Knight** [@ThePrydeMusic](#)
- **Madame Gandhi** [@MadameGandhi](#)

# September 24TH | Saturday, TechUP Career Fair

10AM to 3PM | NYU Law School + LPR + Groove



# September 24TH | Saturday, Summit Day 2

10AM | Let's Get Summit Day 2 Started // Your Emcees // [NYU Main Stage](#)

- **10:10AM | Be the Boss: Taking Cybersecurity Out of the Closet and Into the Boardroom** | Stephanie Tan, Vice President, Head of Cybersecurity and Technology Risk, OnDeck [@bolderssecurity](#)
- **10:20AM | The Power of Technology in Global Development: How Technology is Saving Lives Around the World**, Ann Mei Chang, Chief Innovation Officer & Executive Director, U.S. USAID [@annmei](#)
- **10:30AM | Own Your Voice: Making Electronic Music as an act of Personal Liberation**, Kiran Gandhi, Madame Gandhi [@MadameGandhi](#), and Alexia Riner
- **10:40AM | Bridging the Technology Talent Gap, 100M Dev Opportunity**, Mary Scotton, Principal Developer Evangelist, Salesforce [@rockchick322004](#)
- **10:50AM | Secrets From the Lesbian Who's Raised \$4M for her Startup**, Mandy Potter, Cofounder, Cleanify
- **11AM | Net Neutrality, Privacy and How Policy Will Shape Our Lives + the Tech Sector**, Emily Hostage, Director of Corporate Development and Policy Counsel, RPX Corporation

11:30AM | Morning Breakout Sessions // [Room VH210, NYU Law School](#)

**Emcee** | Jamie Chung, Software Engineer, Dropbox [@attnjamie](#)

- **11:30AM | How You Can Push For Paid Family Leave & Policies That Make Your Company a Better Place to Work**, Kate Black, Research Director, Emily's List [@kateblackDC](#)
- **11:50AM | Your Money's Journey: How One Dollar Or a Trillion Move Through The World**, Christine Schuster, COO - Global Treasury Technology, Bank of America Merrill Lynch [@BofAML](#)
- **12:10PM | Visual Communication to Increase Engagement, Grow Brands + Improve Conversion Rates**, Amy Balliett Co-Founder & CEO, Killer Infographics [@topinfographics](#)



## 11:30AM | Morning Breakout Sessions // Room VH220, NYU Law School

**Emcee** | Maureen Erokwu, Vosmap, CEO @merokwu

- **11:30AM | Art of the Possible**, Krystle Jiang, Consultant, Deloitte Digital @krystlejiang
- **11:50AM | Being Authentically You & Thriving While Navigating Conservative, White, Male, Heteronormative Spaces**, Summer Esquerre, Senior Manager, NERC Reliability Compliance, NextEra Energy, Inc.
- **12:10PM | Negotiating with Confidence and Power**, Jamie Lee, Negotiation Consultant, She Negotiates @jjeunjamie
- **12:30PM | PR 101**, Jennifer Farmer, Communications Director, PICO National Network @Farmer8J

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## 1PM | Lunch Break

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## 2PM | Afternoon Breakout Sessions // Room VH210, NYU Law School

**Emcee** | Jamie Chung, Software Engineer, Dropbox @attnjamie

- **2PM | Role with it: Unearthing Everyone's Unique Talents to Create a Mega Team**, Rox Etheridge, Sr. Director, Project Management, Accion U.S. Network
- **2:20PM | Design Collaboration**, Katie Chen, Experience Designer, Airbnb
- **2:40PM | Resilience + Success Under Stress**, Sharon Melnick, PhD, CEO, Horizon Point

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## 2PM | Afternoon Breakout Sessions // Room VH220, NYU Law School

**Emcee** | Maureen Erokwu, Vosmap, CEO @merokwu

- **2PM | LGBT Pride Ally Engagement Portal**, Leslie Henry, VP, Information Security Engineer at Bank Of America @LKHenry14
- **2:20PM | How to Harness Your Power + Lead**, Frances West, Former IBM Chief Accessibility Officer, IBM @fwest34
- **2:40PM | Investing 101**, Rachael Foo, Investment Analyst, Stripes Group @rxfoo2
- **3PM | Why Techies Should Blog**, Sharon Lin, Founder, CEO, BitxBit Camp @sharontlin

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## 3PM | Coding Bootcamp Showcase // NYU Law School

Meet the Industry's Top Development Schools

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## 4PM | City Director Meetup // NYU Law School

Anyone interested in starting a chapter should attend

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## 5PM | That's a Wrap

# September 24TH | Saturday, Social Good Hackathon

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10AM | Social Good Hackathon // AOL HQ



ThoughtWorks®

Aol.



T-Mobile



**Hackathon Emcee + Leader** | Sam Needham, Digital Strategist, PwC

## Projects include:

- **Reboot Safety:** This hackathon team will develop a product to reduce unnecessary police interactions by addressing one of two challenges, the increasing use of policing for public health interventions and as a significant source of municipal funds.
- **Uplift, Online Harassment.** Online Harassment disproportionately affects women, people of color, and the LGBTQIA+ communities and can be used to silence already marginalized groups. Create a Chrome Plugin (or equivalent) for YouTube, Tumblr, Twitter, or your favorite social media platform to hide these extreme negative comments and allow users to continue making content in peace.
- **Foster Care, Think of Us,** Sixto Cancel, CEO at Think of Us: This hackathon team will develop Unify, a product designed to help youth in foster care navigate the child welfare system as well as prepare for transition to adulthood through social media-like interactions, self-coaching activities and interactive videos.
- **NASA, Hack To Connect:** NASA and the Navy work together to enable innovative collaborative relationships that result in tangible positive outcomes to make taxpayers dollars go further. Help map the knowledge that will lead to the next big thing!

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4PM | Finish

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# September 25TH | Sunday, Create Your Own Meetups

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*If you are interested in creating a meetup please email [patty@lesbianswhotech.org](mailto:patty@lesbianswhotech.org).*