

2,000 LESBIANS QUEER WOMEN + ALLIES

SAN FRANCISCO | FEBRUARY 23-26, 2017

Let's Change The Face of Technology, Together

Be a Summit Sponsor



“Lesbians Who Tech focuses on increasing the visibility of women in tech, LGBTQ women & LGBTQ women of color, demographics that are underrepresented in the tech sector and LGBTQ spaces. **The Lesbians Who Tech + Allies Summit is the only tech conference of its kind.** In less than three years, our New York and San Francisco Summits have reached over 2,000 attendees and have been called, “The best tech conference, ever,” and, “The most diverse tech conference they’ve ever been to,” and our favorite, “It’s like TED, but with cooler people.”

BuzzFeed said “If Tech were more like Lesbians Who Tech, Tech would be a much better place.” We could not agree more. Why? Because our community is actually representative of the people who use the products that tech companies build. And at the heart of our Summits, you can see our deep commitment to supporting technologists and helping innovative companies build meaningful relationships with tech’s brightest current and new leaders. Because we believe together, we can and will change the face of technology.

Join us. ”

Sincerely,

Leanne Pittsford

Leanne Pittsford

Founder & CEO, Lesbians Who Tech

About Lesbians Who Tech



Feb 2014
Made Official



20k
Members



3 Years:
White House
LGBTQ Tech &
Innovation Summit



35+
Chapters
Worldwide



Lesbians Who
Tech On a Plane:
Mexico City + Paris



LevelUP
Leadership
Program



Edie Windsor
Coding Scholarship
Program



Bring a
Lesbian
to Work Day

If you are new to Lesbians Who Tech (Pro Tip):

1. Watch [our short video](#)
2. Scroll our [attendee & sponsor quotes](#)
3. BuzzFeed article, ["If Every Tech Conference Were Like Lesbians Who Tech, Tech Would Be A Much Better Place."](#)

“I was completely blown away by the Lesbians Who Tech Summit. The quality of candidates and the feeling of familiarity is unmatched at any other conference I've ever been to.”

- Google Recruiter



Why Sponsor? | Supporting Lesbians Who Tech + Allies offers the following benefits:

- 1 **Recruit** from over 3,000 high-caliber professionals, including mid-level software engineers and through an active, responsive, and smart community of leaders.
- 2 **Retain** your current employees. Our organization provides engagement opportunities for your current employees through an active, responsive, and smart community of leaders.
- 3 **Make a statement** about how you support for women in tech.
- 4 **Showcase** your commitment to LGBTQ diversity in the workplace and helps you increase your HRC score in the equality index.
- 5 **Create** opportunities to meet tech professionals to partner with, or invest in, your organization.

Past Sponsors Include



Getting Started

To start the conversation about sponsoring the Summit, contact Leanne Pittsford:

Leanne@lesbianswhotech.org

San Francisco Sponsor Packages

*Custom Packages that Include the New York Summit are available upon request.

RECRUITMENT + RETENTION LEVELS

	PRESENTING SPONSOR \$100K	PLATINUM SPONSOR \$75K	GOLD RECRUITMENT \$50K	SILVER RECRUITMENT \$25K	BRONZE RECRUITMENT \$15K	HACKATHON SPONSOR \$15K	CAREER FAIR SPONSOR \$10K
Tickets	40	30	20	15	10	10	7
Thurs Tech Crawl	✓	✓	✓	✓	✓		
Friday Recruiting Zone	✓	✓	✓	✓	✓		
Outdoor Pavilion Space to Demo	✓	✓					
Sat Career Fair	✓	✓	✓	✓			✓
Speakers	3	2	2	1			
VIP Seating + After Party	15	10	8	5	3	3	3
Stage Thank you	✓	✓	✓	✓	✓	✓	✓
Attendee Badge	Logo on Badge						
Logo on Event Materials	✓	✓	✓	✓	✓	✓	✓
Job Postings	10	8	5	5			
VIP Dinner Invite	2	2	1	1			
Interview Lounge	✓	✓	✓				
Resume Database	✓	✓	✓	✓			Career Fair
LWTSTAFF Recruiting Support	✓	✓	✓				
Scholarships	10	5					
Summit Retention or Recruitment Event	Breakfast & Lunch	Breakfast or Lunch	Breakfast or Lunch				
Executive Forum Invite	4	3	2	1			
Post Summit Leadership Event	✓	✓	✓				

BRANDING + RECRUITMENT LEVELS

	VIP PARTY SPONSOR \$10K	PANEL SPONSOR \$10K	LUNCH SPONSOR \$10K	HAPPY HOUR SPONSOR \$7.5K	TECH CRAWL SPONSOR \$7.5K	SNACK & COFFEE SPONSOR \$3K
Package Details	<ul style="list-style-type: none"> Be front and center when everyone lets loose Bring swag to VIP reception 	<ul style="list-style-type: none"> Highlight your thought leadership and brand during a panel. 	<ul style="list-style-type: none"> Three representatives can meet attendees while they wait in line for lunch 	<ul style="list-style-type: none"> Be front and center when everyone lets loose Table at Happy Hour for Swag and meeting Summit attendees 	<ul style="list-style-type: none"> Highlight innovative things your company is doing Table at Happy Hour for Swag and meeting Summit attendees 	<ul style="list-style-type: none"> Provide Summit attendees with their favorite beverage
Signage	<ul style="list-style-type: none"> Sign at VIP reception with your logo 	<ul style="list-style-type: none"> Sign at panel (with your logo) 	<ul style="list-style-type: none"> Lunch Signage 	<ul style="list-style-type: none"> Sign at happy hour (with your logo) 	<ul style="list-style-type: none"> Sign at tech crawl (with your logo) 	<ul style="list-style-type: none"> Logo on coffee break sign
Speaking	<ul style="list-style-type: none"> Welcome VIP guests to reception 		<ul style="list-style-type: none"> Speaker that will introduce lunch 			
Individual Registrations	6	5	6	5	5	3
Logo Placement	<ul style="list-style-type: none"> Event Signage Program Summit Website 	<ul style="list-style-type: none"> Event Signage Program Summit Website 	<ul style="list-style-type: none"> Event Signage Program Summit Website 	<ul style="list-style-type: none"> Event Signage Program Summit Website 	<ul style="list-style-type: none"> Event Signage Program Summit Website 	<ul style="list-style-type: none"> Event Signage Program Summit Website



INFLUENCER EVENTS

	VIP DINNER SPONSOR 25K	EXECUTIVE FORUM SPONSOR 25K
Package Detail	<ul style="list-style-type: none"> Host the Lesbians Who Tech (and allies) VIP Dinner with Tech's most influential leaders 	<ul style="list-style-type: none"> Host the Lesbians Who Tech (and allies) Executive Forum
Event Type	<ul style="list-style-type: none"> Private curated dinner 	<ul style="list-style-type: none"> Private curated track for executive level women
Speaking	<ul style="list-style-type: none"> Welcome guests 	<ul style="list-style-type: none"> Welcome guests
Individual Registrations	15	15
Logo Placement	<ul style="list-style-type: none"> Event Signage Event App Program Summit Website 	<ul style="list-style-type: none"> Event Signage Event App Program Summit Website

“ We were blown away by the Lesbians Who Tech (and allies) Summit. The amount of depth in the candidates was unlike anything we've ever seen. The talent that was there was phenomenal. The caliber of tech talent was incredible. The conversations our team had, the robotics team, etc, were so incredible. The conversations our team had, the robotics team, etc, were so incredible. We are so honored to be a part of this movement”

- Amazon Recruiters





GEOGRAPHY OF ATTENDEES

- 60% Bay Area
- 20% West Coast
- 20% Out of town

SKILLS

- 60% Engineers, IT, Data Scientists + Designers
- 20% Marketing, Legal + Recruiters
- 10% Entrepreneurs
- 10% Students

EXPERIENCE

- 25% Entry level + Students
- 60% Mid level 2 - 10 years
- 15% 10+ years

REPRESENTATION

- 50% Women of Color Speakers, NY Summit
- 45% Women of color attendees, NY Summit
- 10% Transgender + Gender-nonconforming speakers and attendees

Quotes From Our Community



“Attending the Lesbians Who Tech Summit showed me my career horizon is much greater than I imagined. Seeing these role models and peers, knowing I am not the lone female engineer but instead one of many gives me greater confidence in putting myself out there as a lesbian in technology.”

“It's so rare to have a space that dedicated to both who I am and what I do -- this summit is IT if you are lesbian/queer and working in tech! :) After the Summit was over, I felt like I grew 3 feet taller from meeting so many successful, ambitious smart women. I now know I can indeed dream bigger -- and make it happen.”



As Seen In...

BuzzFeed

CNN

Forbes

FORTUNE

The New York Times

USA TODAY

['If Every Tech Conference Were Like Lesbians Who Tech, Tech Would Be A Much Better Place.'](#)

// BuzzFeed

[Tired of the Excuses? Throw Diversity-in-Tech Assumptions Out the Door at #LWTSummit](#)

// SAP

[A Tech Conference Where Artificial Intelligence, Space Travel and Hula Hooping Come Together](#)

// Forbes

[Lesbians Who Tech Makes History In So Many Ways, Every Time](#)

// Autostraddle

Lesbians Who Tech Roadmap For 2017



Edie Windsor Coding Scholarship Fund
bit.ly/LWTCode



Bring a Lesbian to Work Day
bit.ly/bringalesbiantoworkday



New York Summit
Fall 2017



Lesbians Who Tech on a Plane
Paris



Lesbians Who Tech on a Plane
Mexico City



Lesbians Who Tech on a Plane
Asia | TBD

Social Media + Website Traffic



Facebook
75K likes



Twitter
11K followers



30,000 Website Visitors
(monthly average)

“The real history-making part of Lesbians Who Tech, the underlying idea that makes all the other history-making moments, is that the disruptive nature of the technology industry can be applied our community, can be used to unmake oppressive structures, to unmake man-made problems.”

- Ali, Editor, Autostraddle



20,000 Members Worldwide and Growing



Find Your Lesbians Who Tech Chapter:

- | | | | |
|------------|-------------|---------------|----------------|
| Atlanta | Dallas | Mexico City | San Francisco |
| Austin | DC | Minneapolis | Seattle |
| Baltimore | Denver | Nashville | Silicon Valley |
| Berlin | Detroit | New York City | South Florida |
| Boston | East Bay | Paris | Stockholm |
| Burlington | Houston | Philadelphia | Tel Aviv |
| Chicago | London | Portland | Toronto |
| Cleveland | Los Angeles | Sacramento | Vancouver |
| Cologne | Melbourne | San Diego | |